

**iyuzeh**<sup>TM</sup>  
(latanoprost ophthalmic solution) 0.005%

# IYUZEH<sup>TM</sup> ACCESS AND AFFORDABILITY

*From enrollment to dispensing,  
Thea is committed to helping eye care professionals  
and patients with every step of the access process*

**Pay as little as \$60 for a 30-day supply of  
IYUZEH<sup>TM</sup> (latanoprost ophthalmic solution)  
0.005% through applicable programs with  
PhilRx or the Thea Savings Card.\***

\*See full program details, including terms and conditions at [iyuzeh.com](http://iyuzeh.com).  
The Thea Savings Card is only available to those commercially insured and not  
enrolled in a state or federally funded program.



# PRESCRIBING IYUZEH™

## HOW IT WORKS THROUGH PHILRx

PhilRx is a complimentary service that provides a convenient way for you to prescribe medication and for your patients to receive it through free home delivery. This service additionally offers online and phone support for both you and your patients.

### STEP 1

Send the Rx to PhilRx and let the patient know to expect a text from **744-579**

# PHIL

## HOW TO PRESCRIBE

### PRESCRIBE WITH PhilRx

#### E-Prescribe via EMR with no Hub Forms



**Pharmacy Name:** PhilRx, LLC  
**Pharmacy Type:** Retail  
**NPI:** 1487463598  
**Address:** Columbus, OH 43235

#### Prefer fax or phone?

Fax at (888) 975-0603  
Backup Fax: (866) 311-4759  
 Phone PhilRx at (855) 977-0975, option 1

### STEP 2

#### Prior authorization support when required

PhilRx will help facilitate the process and notify you and your team of any additional details that are needed.

## Receive weekly Patient Journey Report fax or email

Stay up-to-date about your patient's prescription with a report including successful dispenses, pending patient enrollment or payment, PA submissions needed, etc.



Contact the PhilRx support team at **855-977-0975** or **mdsupport@phil.us**



## PRESCRIBE TO A RETAIL PHARMACY

Send prescription to the local pharmacy and educate patients to check with their insurance on coverage for IYUZEH™ (latanoprost ophthalmic solution) 0.005% or their eligibility for the Thea Savings Card\* at [activatethecard.com/theasavingscard](https://www.activatethecard.com/theasavingscard).

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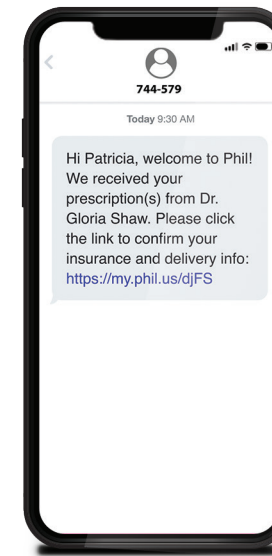
# ACCESS TO IYUZEH FOR PATIENTS

## AFFORDABILITY OF IYUZEH

Pay as little as **\$60** for a 30-day supply of IYUZEH through PhilRx with a copay program or cash payment option. A Thea Savings Card\* is available through [activatethecard.com/theasavingscard](https://www.activatethecard.com/theasavingscard) for those patients who prefer a retail pharmacy.



## PHILRx FOR PATIENT CONVENIENCE



Once IYUZEH is prescribed through PhilRx, your patients will receive a link via short text code **744-579** to complete their enrollment and will be guided through the complete program process. There are no paper forms for patients to complete.

- Enrollment is completed through **text** or **email**
- Patients will have multiple communication touchpoints during the enrollment and refill process
- Live support is available for patients
- Free shipping directly to the patient's doorstep



ELECTRONIC ENROLLMENT



LIVE SUPPORT



FREE SHIPPING

## USING A RETAIL PHARMACY



With local retail pharmacies, patients will want to contact their insurance company to determine coverage, then check their eligibility for the Thea Savings Card\* at [activatethecard.com/theasavingscard](https://www.activatethecard.com/theasavingscard).



## THEA'S COMMITMENT TO ACCESS AND AFFORDABILITY

Thea Pharma Inc. is committed to helping patients get access to their medications. Thea's Patient Assistance Program is intended for US patients that have a demonstrated financial need and are without prescription insurance coverage. With this program, we aim to allow every qualified patient the chance to see their treatment with eyes wide open. If you have a patient you feel would qualify, please call 1-844-202-5909 for more information.

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## QUESTIONS WITH PRESCRIBING THROUGH PHILRx?

Contact the PhilRx support team at [mdsupport@phil.us](mailto:mdsupport@phil.us) or call **(855) 977-0975**, option 1, then press 1 again for new prescriptions or 2 for support with prior authorizations, refills, etc.

Automated and live phone support is available through PhilRx.  
Please call Monday to Friday from 6:00 AM to 6:00 PM Pacific Time.

## USE PHILRx FOR PRESCRIBING IYUZEH™



**Ease of Use**  
Prescribe via EMR



**Office Support**  
For the PA process  
and beyond



**Patient Update**  
Fax or email summary details of  
your patient's prescription journey